

# Value Averaging Small Cap Strategy

Build a financially secure future with a solid investment portfolio

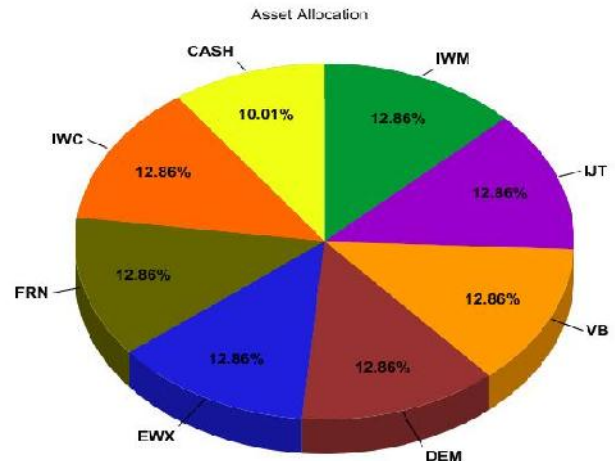
## PORTFOLIO STRATEGY AND OBJECTIVE

**TARGET RETURN: 12%**

The **Value Averaging Small Cap Strategy** seeks to allow investors to cover a large breadth of small-cap and emerging markets securities using carefully selected Exchange Traded Funds (ETF) or Index Funds that have been back tested using the *Value Averaging* investment strategy for long term performance. This **model portfolio** is intended for investors seeking long term capital appreciation with volatility. Investment trades are done on a monthly basis.

## MODEL PORTFOLIO HOLDINGS

1. IWM - iShares Russell 2000 Small Cap ETF
2. IJT - iShares Small Cap 600 Growth ETF
3. VB - Vanguard Small Cap MCSI ETF
4. DEM - Wisdom Tree Emerging Mkts ETF
5. EWX - SPDR S&P Emerging Mkts Small Cap ETF
6. FRN - Guggenheim Frontier Markets ETF
7. IWC - iShares Russell Microcap ETF



## WHY FOLLOW THIS MODEL?

1. Easy to Understand
2. Easy to Monitor
3. Simple to implement and change
4. Enables superior returns without excessive risk
5. Responsive to changing market conditions
6. Customizable to individual investing styles
7. Target sectors enhance portfolio returns and reduce portfolio risk

## HOW THIS FUND WORKS

Portfolio restricted to maximum of 9 sectors

Each security must have at least 3 years of history

Each security back tested using Value Averaging investment strategy

Target sectors provide high return potential and provide portfolio diversification

## PORTFOLIO FRAMEWORK

1. Determine Portfolio Objective
2. Identify the Market Sectors to invest in
3. Determine Asset Allocation
4. Identify Securities for Portfolio
5. Back-test using the Value Averaging Methodology
6. Weight Portfolio to Maximize Returns and Yield
7. Implement Portfolio Holdings
8. Monitor and adjust to meet Portfolio Objective

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